READ ME FIRST

Please use this toolkit to help educate your team on the new wellbeing program, ThriveWell℠. In this folder you will find three PDFs for general education – Member Guide, Quick start Guide and Overview Flyer.

If you went with the rewards for this program, please review the rewards materials within this folder. Small group has one option that is embedded, and large group has five reward options.

Once you have chosen which materials will go to your team, use one of the ready-to-send emails in this folder to easily share! If you have any questions about which resources are appropriate based on your plan, please reach out to your broker or Excellus BlueCross BlueShield Sales Consultant.